



N SERIES
SQUID GAME

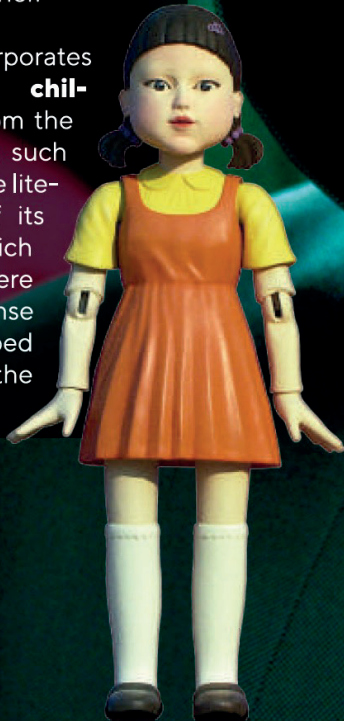
DECEMBER 2024
Netflix's most watched series in history returns

6 Emmy® awards
WINNER

NETFLIX
SQUID GAME

A story of people who fail at life for various reasons, but suddenly receive a mysterious invitation to participate in a survival game to win more than **38 million US dollars**. The game takes place on an isolated island and the participants are locked up until there is a final winner.

The story incorporates popular **Korean children's games** from the 1970s and 1980s, such as squid game, the literal translation of its Korean name, which is a type of tag where offense and defense use a squid-shaped board drawn in the dirt.



NETFLIX
SQUID GAME

456

Putting it all into

PERSPECTIVE

280M

unique viewers reached globally (S1 28 days)

001



COMPARED TO...

SUPER BOWL
208M Viewers

STRANGER THINGS
174M Viewers

BRIDGERTON
164M Viewers

GAME OF THRONES
44M Viewers

218

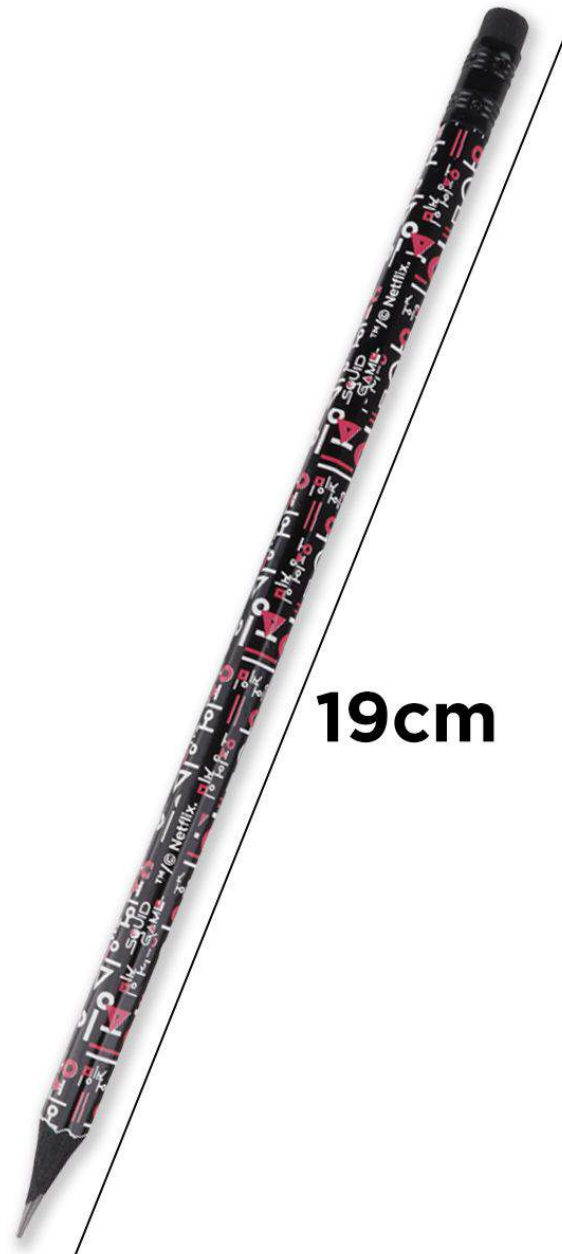
OUR GOAL

We aim to build a universe to create more opportunities for the audience to engage and interact with the characters, have fun with the games, and is immersed with the multi-layered experience we plan to provide.

067



오징어 게임



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SQUID GAME

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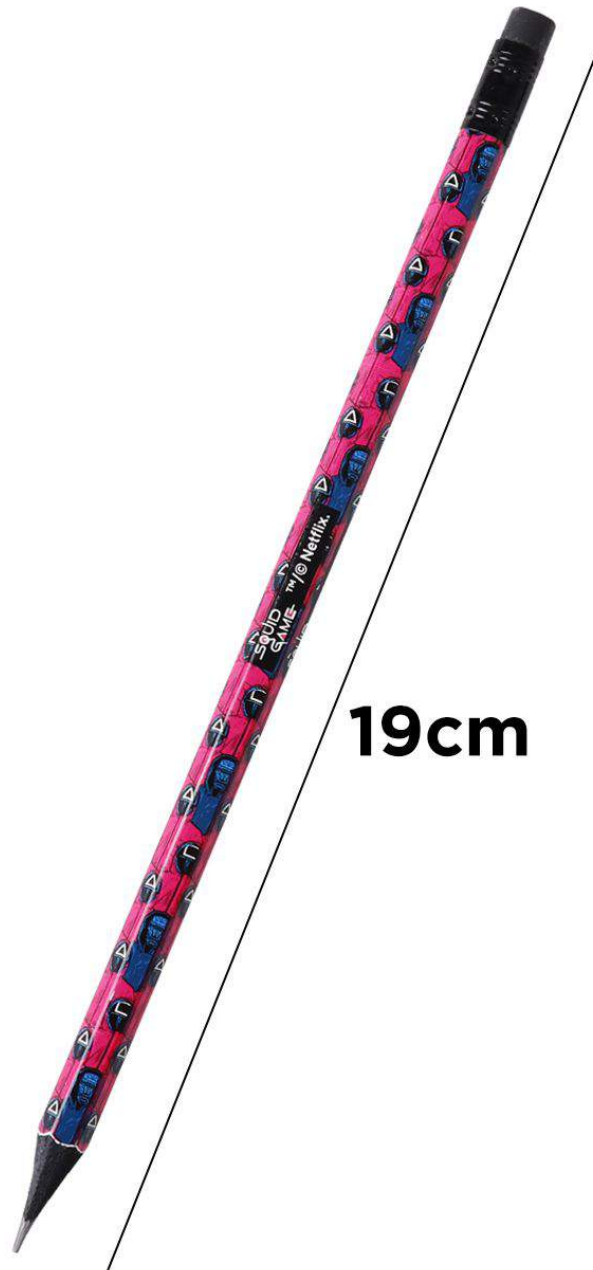
Eraser



HB

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NFJC001-01



19cm

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Eraser



HB

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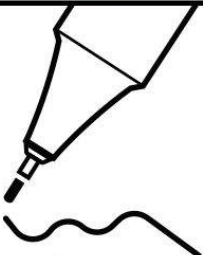

NFJC001-02



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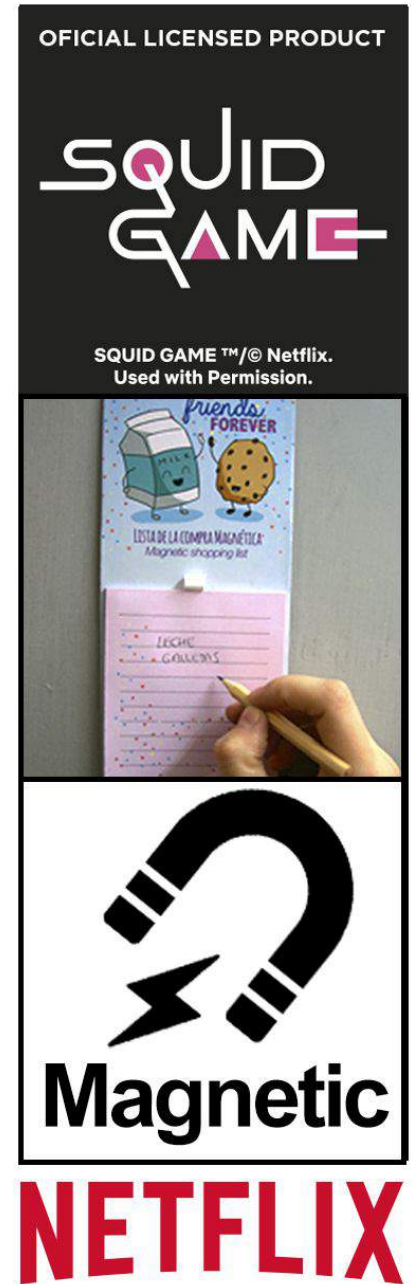
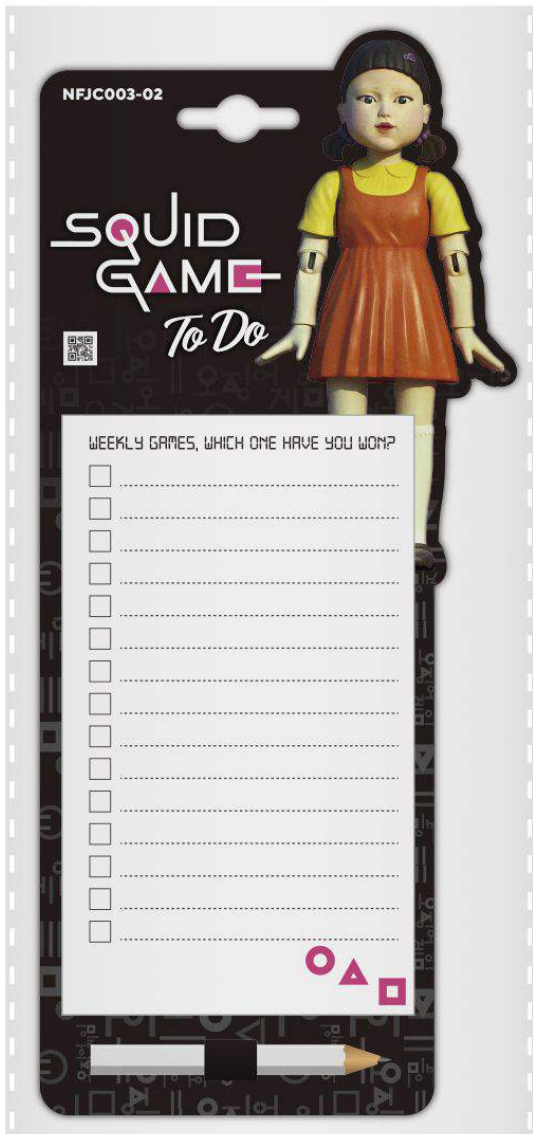
0.5mm

NETFLIX

NFJC002



NFJC003-01



NFJC003-02





1x25
76x95mm

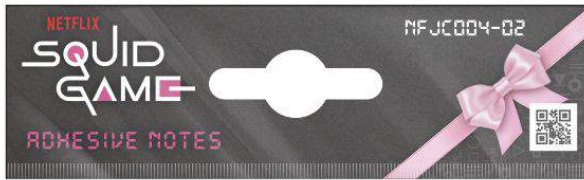


3x25
25x25mm



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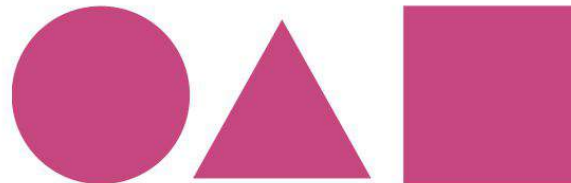
NFJC004-01



1x25
76x95mm

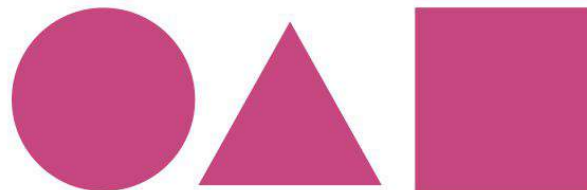


3x25
25x25mm



NETFLIX

NFJC004-02



1x25
76x92mm



3x25
25x25mm



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NFJC004-03



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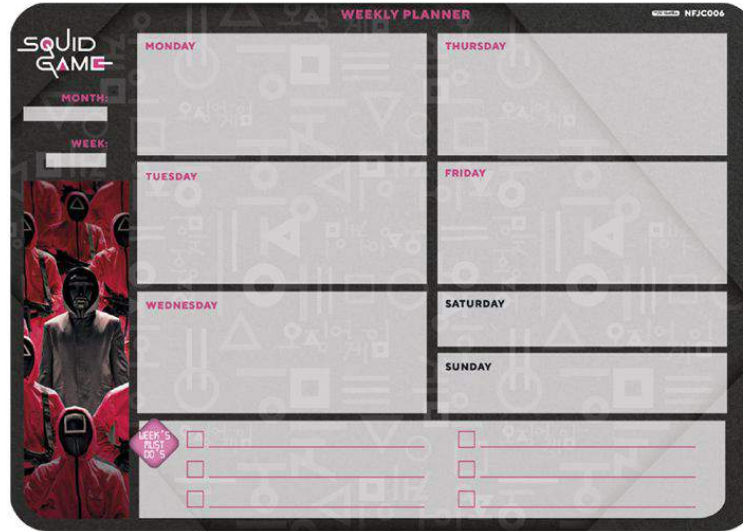
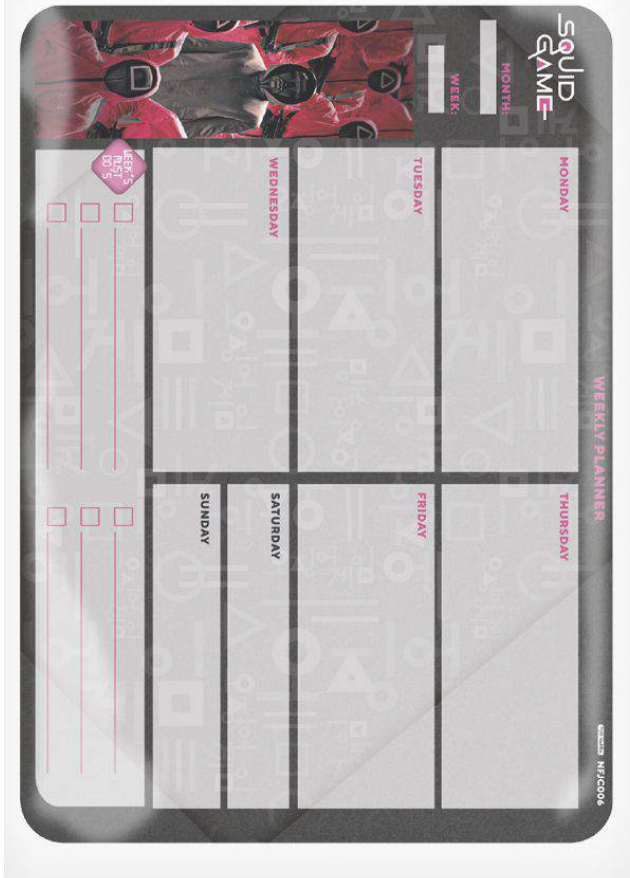


**92mm
X
95mm**

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NFJC005





29,7cm

21cm

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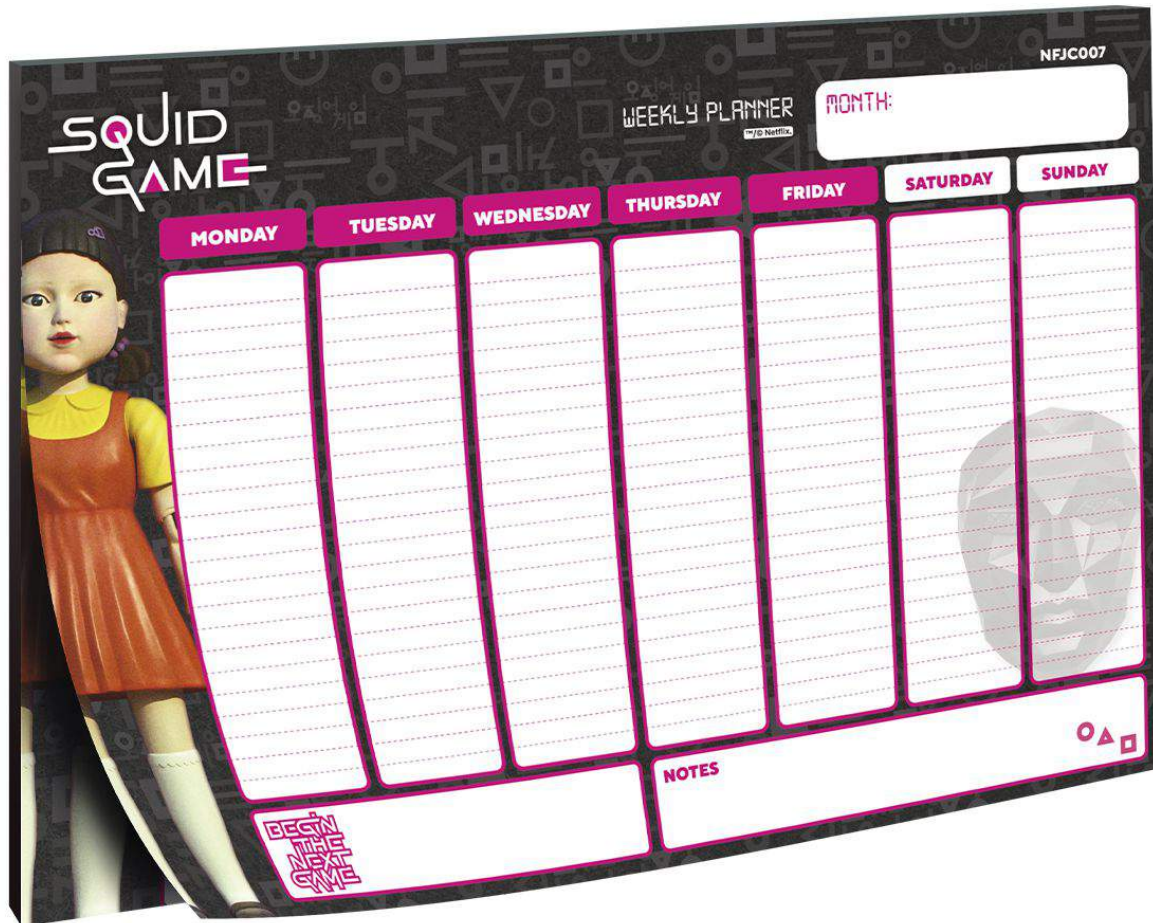
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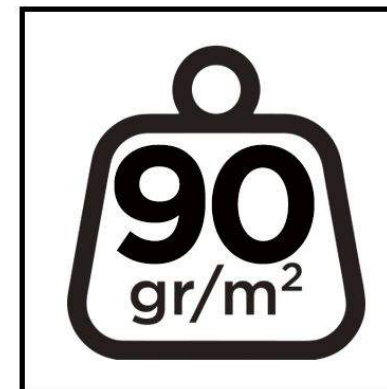
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NFJC006

A4 | **297x210mm**



54



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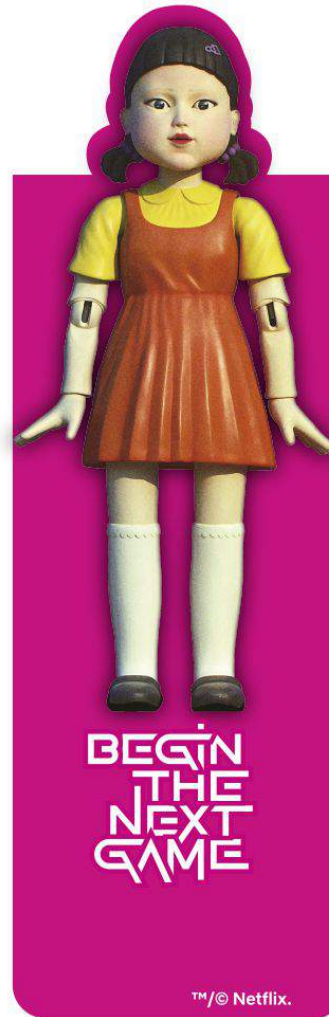
NFJC007





3cm

8cm



4,6cm

14cm

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3 Pcs

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NFJC008



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5
Pcs

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NFJC009-01



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5
Pcs

NETFLIX

NFJC009-02



9,5cm


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20m.

EXTRA LARGE

LongLife 

5mm

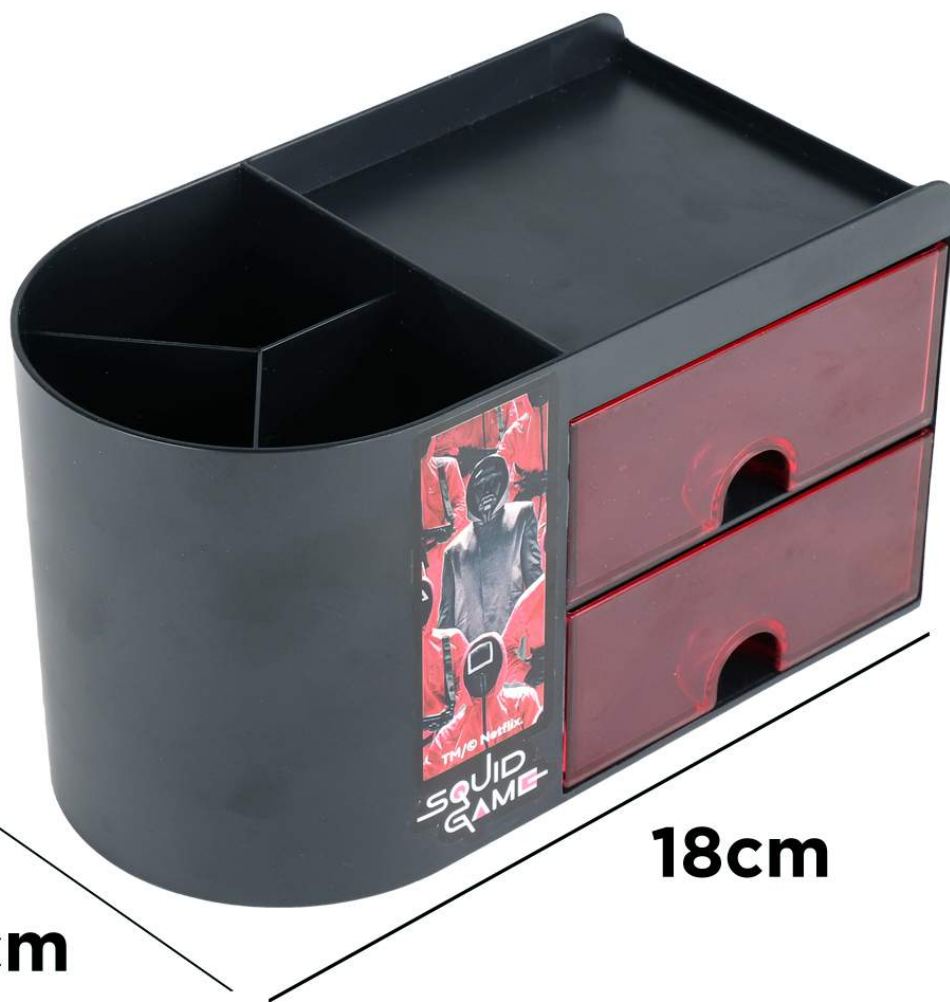
20m

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NFJC010-01

10,5cm

9,5cm



18cm



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NFJC012-01

COLOURING SET:

5 COLOURING CARDS + STICKERS + 5 DOUBLE TIP MARKERS





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 3.7mm	5 PCS
 2.1mm	

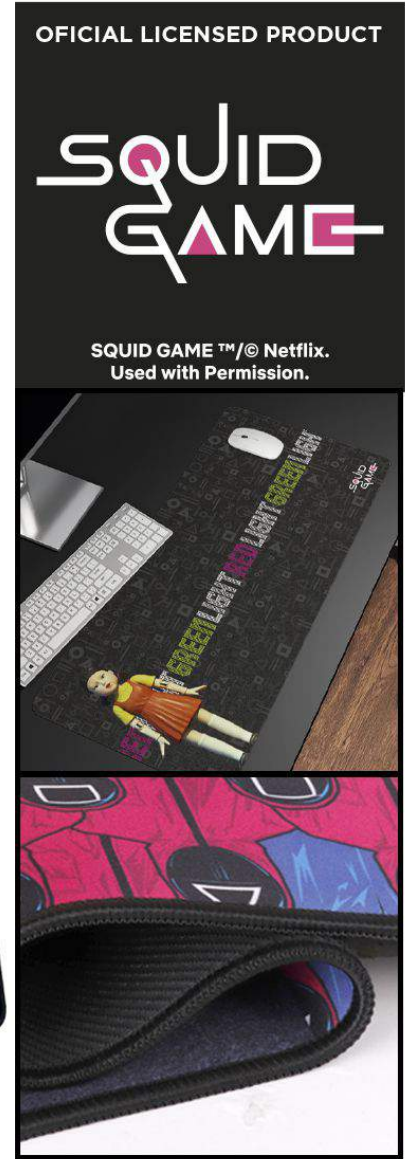
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NFJC013-01



인생 게임

900x400mm



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NFJC014-01

600x350mm



ANTI-SLIP



WATERPROOF



PRECISION



DURABLE
& RESISTANT



EXCLUSIVE DESIGN



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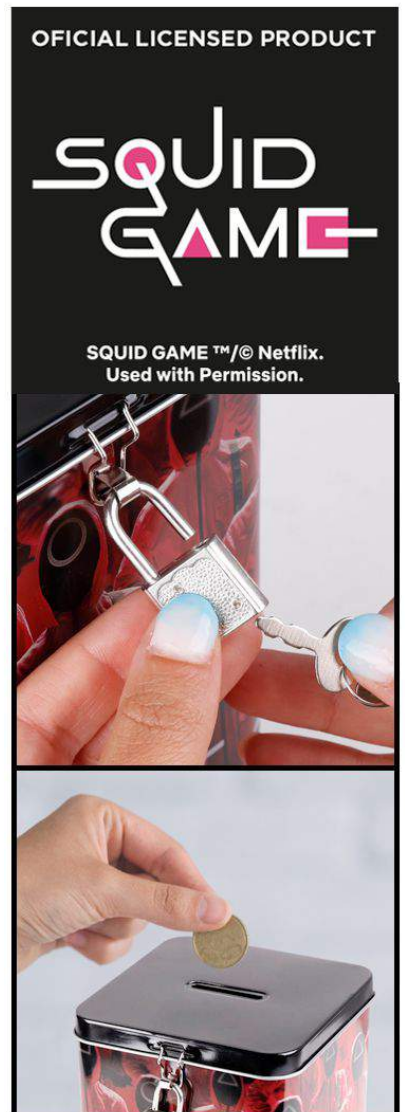
NFJC014-02



17,6 cm

11 cm

11 cm



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NFJC015-01

Ø 24,5 cm



26,5 cm



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NFJC017-01



NETFLIX

NFJC018-01



12 cm

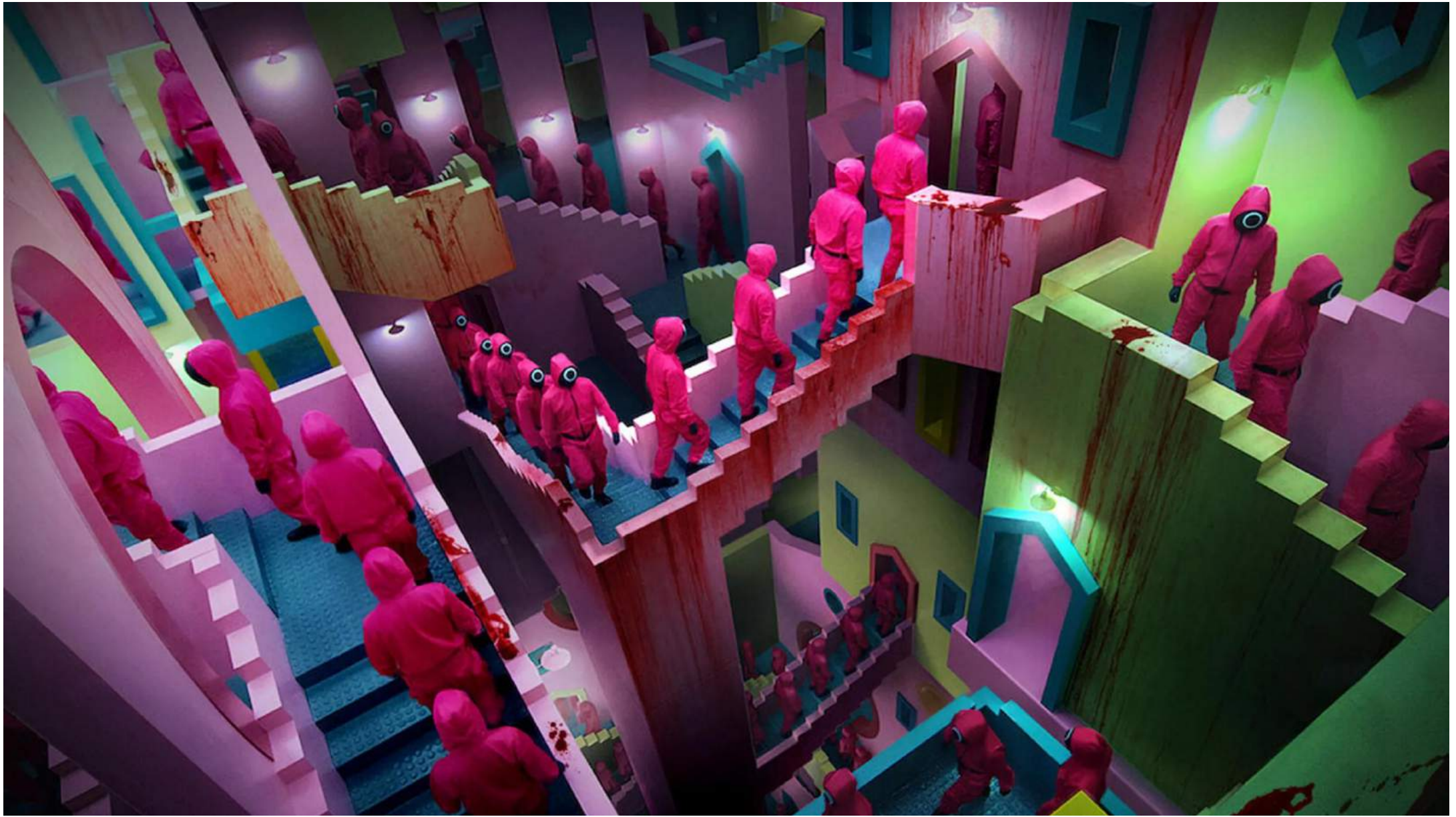
27 cm

37 cm

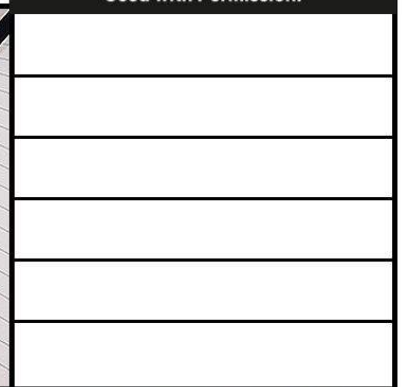
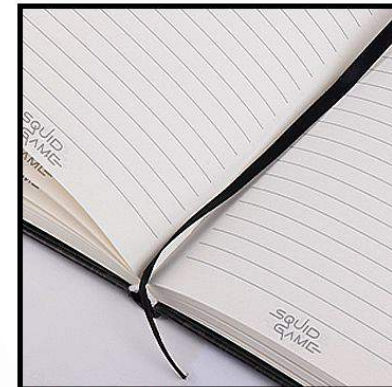
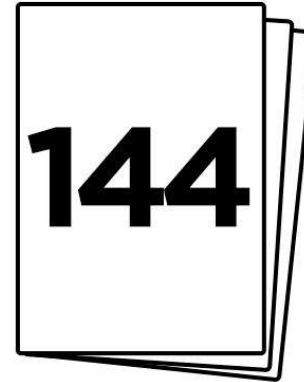


NETFLIX

NFJC018-02



A5

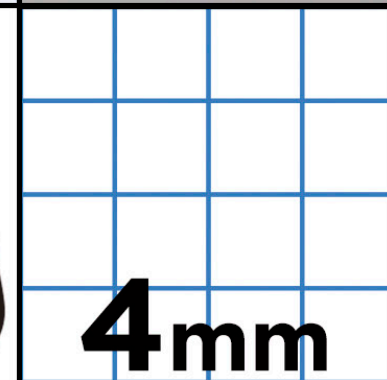
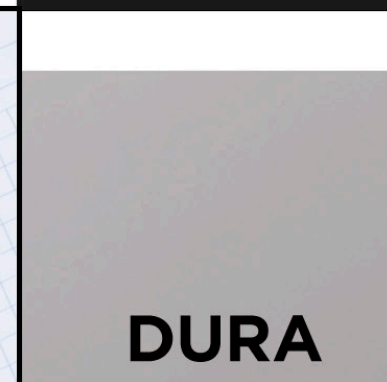
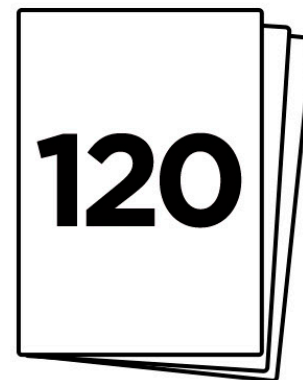


DURA

NETFLIX

NFJC021-01

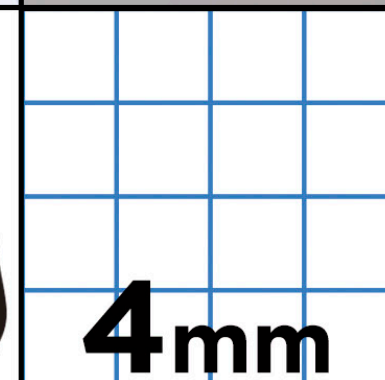
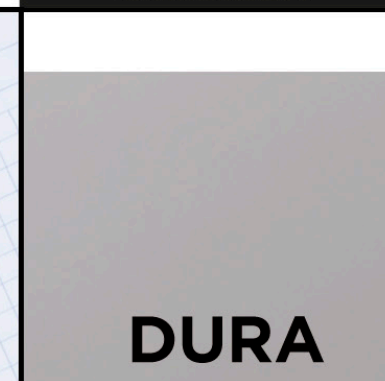
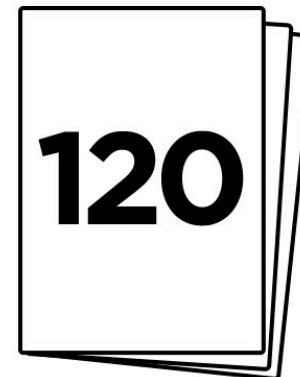
4^o | 220x160mm



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NFJC022-01

F^o | 310x213mm



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NFJC023

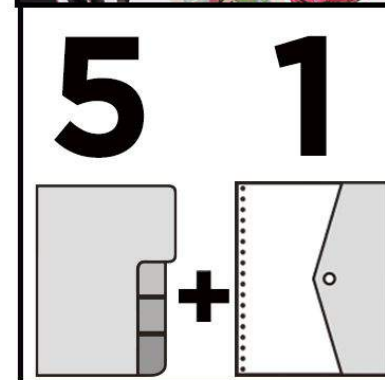
275x320mm



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NFJC024-01



NETFLIX

NFJC025-01

10cm



21,5cm

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3



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NFJC026-01

10cm



4.5cm

21.5cm

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2



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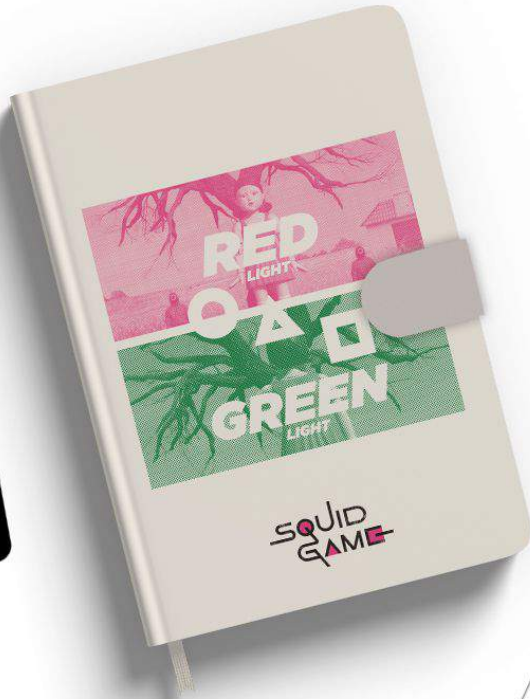
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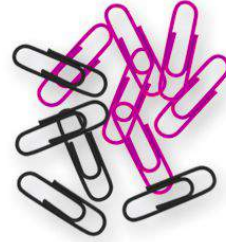
NFJC028-01



**GIFT
PACK**



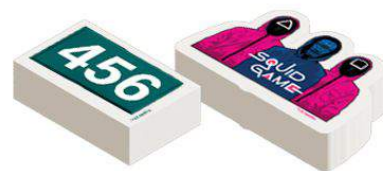
x 20 pcs.



	<p>OFFICIAL LICENSED PRODUCT</p> <h1>SQUID GAME</h1> <p>SQUID GAME™/© Netflix. Used with Permission.</p>
	<p>144</p> <p>DURA</p>
<p>Stickers</p> <p>PINK FLUOR INK DETAILS</p>	

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NFJC029-01



<p>SQUID GAME TIME</p>	<p>OFICIAL LICENSED PRODUCT</p> <h1>SQUID GAME</h1> <p>SQUID GAME™/© Netflix. Used with Permission.</p>
<p>RED LIGHT GREEN LIGHT</p>	
<p>144</p> <p>DURA</p>	<p>5mm</p> <p>20m</p>

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NFJC030-01



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5mm

20m

120

DURA

90 gr/m²

4mm

NETFLIX

NFJC031-01





<p>6</p> <p>NFJC023</p>	<p>12</p> <p>NFJC009-01</p>	<p>12</p> <p>NFJC009-02</p>	<p>12</p> <p>NFJC025-01</p>	<p>12</p> <p>NFJC027-01</p>	<p>24</p> <p>NFJC008</p>	<p>24</p> <p>NFJC011</p>
<p>24</p> <p>NFJC001-01</p>	<p>24</p> <p>NFJC001-02</p>	<p>3</p> <p>NFJC029-01</p>	<p>12</p> <p>NFJC005</p>	<p>6</p> <p>NFJC012-01</p>	<p>12</p> <p>NFJC003-01</p>	<p>12</p> <p>NFJC006</p>

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NFJCEX-2



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NFJCEX-3

'Squid Game' season 2 confirmed for December release: Star Lee Jung-jae

Gi-hun's quest for vengeance takes center stage in highly anticipated sequel with new and returning cast members

| SAMAA WEB DESK
May 17, 2024

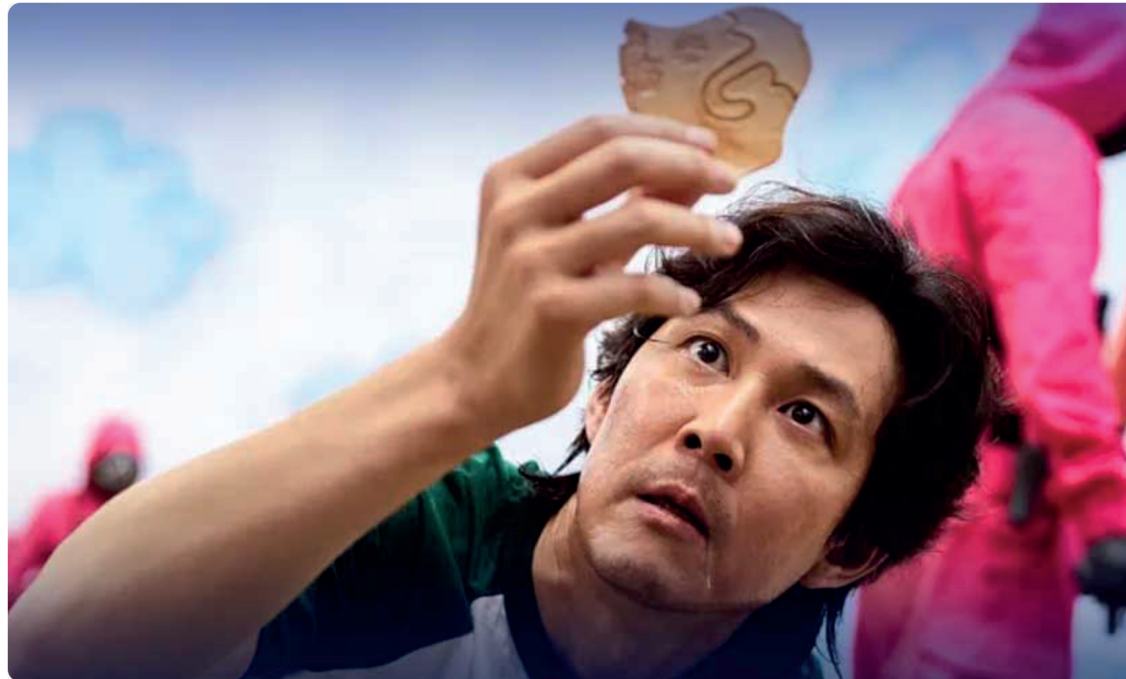


Photo: File

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Lee Jung-jae, the Emmy-winning actor celebrated for his role as Gi-hun in the thrilling series *Squid Game*, has disclosed the release month for the eagerly awaited Season 2.

Fans are on edge as they await the next chapter of the intense narrative created by Hwang Dong-hyuk.

Release month confirmed

In a recent interview with *Business Insider*, Lee Jung-jae confirmed that *Squid Game* Season 2 is set to premiere in December of this year.

TV News

“Squid Game” Season 2 Set For December

By [Garth Franklin](#)

Wednesday, May 15th 2024 2:05 pm



Actor Lee Jung-jae has indicated that the second season of what is still Netflix’s biggest hit to date, “Squid Game,” will be arriving on the streamer this December.

Lee indicated that’s the release window for the new season in an interview with Business Insider to promote his role in the upcoming “Star Wars” series “The Acolyte” which launches June 4th.

It follows on from director Hwang Dong-hyuk indicating the project was still filming earlier this year with a first look clip of Lee’s Seong Gi-hun character on the hunt for someone.